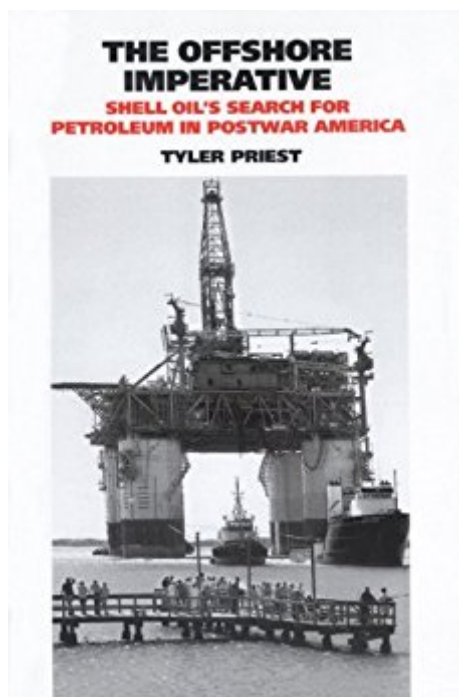




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# The Offshore Imperative: Shell Oil's Search For Petroleum In Postwar America (Kenneth E. Montague Series In Oil And Business History)



## Synopsis

After World War II, the discovery and production of onshore oil in the United States faced decline. As a result, offshore prospects in the Gulf of Mexico took on new strategic value. Shell Oil Company pioneered many of the early moves offshore and continues to lead the way into deepwater. • Tyler Priest's study is the first time the modern history of Shell Oil has been told in any detail. Drawing on interviews with Shell retirees and many other sources, Priest relates how the imagination, talent, and hard work of personnel at all levels shaped the evolution of the company. The narrative also covers important aspects of Shell Oil's corporate evolution, but the company's pioneering steps into the deepwater fields of the Gulf of Mexico are its signature achievement. Priest's study demonstrates that engineers did not suddenly create methods for finding and producing oil and gas from astounding water depths. Rather, they built on a half-century of accumulated knowledge and improvements to technical systems. Shell Oil's story is unique, but it also illuminates the modern history of the petroleum industry. As Priest demonstrates, this company's experiences offer a starting point for examining the understudied topics of strategic decision-making, scientific research, management of technology, and corporate organization and culture within modern oil companies, as well as how these activities applied to offshore development. . . . tells a dramatic story of imaginative businessmen and engineers who propelled Shell forward in the search for ways to locate and recover oil from the depths of the sea. • "Southwestern Historical Quarterly" • This book's narrative is sustained throughout by easily understood explanations of the technical details of drilling and production. • "Journal of Southern History"

## Book Information

File Size: 4729 KB

Print Length: 336 pages

Publisher: Texas A&M University Press (October 12, 2009)

Publication Date: October 12, 2009

Sold by: Digital Services LLC

Language: English

ASIN: B005HTRJY4

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #655,132 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #78

inÂ Kindle Store > Kindle eBooks > Business & Money > Biography & History > Company Profiles

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## Customer Reviews

Reads like an historical novel.

I've worked for Shell for over 30 years, most of it in the offshore side. This book does a nice job of summarizing the key bits of history, and even adds a couple of things I didn't know about. But the kindle edition is just unreadable, as in illegible. The font makes it look like poor printing on wax paper. I tried every tweak I could, but nothing fixes it. Literally gives me a headache. I don't know if the print book has the same problem, but I can't recommend the ebook edition.

Namely, some historical information about leasing in the Gulf of Mexico. However, I did find some other information for use in the project I am involved with

I enjoyed the book from cover to cover. Although the timeline was off by a year or so on a couple of items I was personally involved with, it did not detract from the history of a great company. There was always pride and satisfaction among the people involved in exploration for Shell. Many of the great leaders in the effort were appropriately recognized throughout the book. Woody Hardman

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